



**Hollywood
Burbank
Airport**

NEWS RELEASE

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FOR IMMEDIATE RELEASE

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MEDIA ADVISORY/PHOTO OPPORTUNITY

NEW NAME – NEW LOOK!

MEDIA INVITED TO ATTEND OFFICIAL BRAND LAUNCH EVENT AS AIRPORT UNVEILS NEW LOGO AND NAME ON TERMINAL TOWER FOLLOWED BY KICK OFF OF AIRPORT PET THERAPY PROGRAM “TRAVELER’S TAILS”

WHAT: Hollywood Burbank Airport will host the official brand launch event unveiling the new logo and name on the façade of the terminal tower. Officiating the event are Burbank-Glendale-Pasadena Airport Authority Vice President and Glendale City Council Member Zareh Sinanyan, and Airport Executive Director Frank Miller.

In addition, the Airport will introduce its new pet therapy program, Traveler’s Tails, providing stress relief and comfort for passengers through interaction with certified therapy dogs. Come meet our four-legged therapy friends!

WHEN: Thursday, December 14, 2017, 8:15 a.m.

WHERE: Hollywood Burbank Airport, 2627 Hollywood Way, Burbank, CA 91505; in front of Terminal A, Valet entrance. Second part of ceremony to take place in Terminal A ticket counter area. Park your vehicles in Valet, beyond the porte-cochere, along the white guard rail.

WHO: Burbank-Glendale-Pasadena Airport Authority Commissioners, Airport Staff, and 8-10 badged Alliance of Therapy Dogs volunteers and their pets.

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Hollywood Burbank Airport (BUR) is owned and operated by the Burbank-Glendale-Pasadena Airport Authority, a joint powers agency created in 1977 between the Cities of Burbank, Glendale and Pasadena. The airport serves over 4 million passengers annually and reaches a dozen nonstop destinations in the United States. More information can be found on the airport’s website, www.HollywoodBurbankAirport.com, and on the airport’s [Facebook](#), [Twitter](#), and [Instagram](#) feeds.