



**Hollywood
Burbank
Airport**

NEWS RELEASE

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HOLLYWOOD BURBANK AIRPORT RECEIVES FIVE AWARDS FROM AIRPORTS COUNCIL INTERNATIONAL-NORTH AMERICA

*Industry Awards Recognize Excellence in Marketing, Communications and
Customer Service*

BURBANK, Calif., January 22, 2019 – Hollywood Burbank Airport’s first place awards for its branding initiative and overall marketing program were presented this morning to the Burbank-Glendale-Pasadena Airport Authority. The Airport, in partnership with its branding agency, Anyone Collective, received a total of five awards from Airports Council International-North America (ACI-NA) at its 2018 Marketing and Communications Conference this past November. Twenty awards are given to airports which “recognize the quality of work, abundance of talent, and creativity within the marketing, communications and customer service field of the airport industry.” For 2018, ACI-NA received more than 300 entries for the 20 awards.

Hollywood Burbank Airport received first place awards in the categories of Brand Identity, Digital Advertising, Print Communications, and Overall Marketing Programs. These awards, voted on by the Airport’s peers, recognized the effectiveness and visibility of the Airport’s branding efforts, online advertising through websites and social media, print advertising and overall strategy for marketing and promotions.

Hollywood Burbank Airport was also given the prestigious Peggy G. Hereford Award for

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2018 regarded by those in the airport industry as the highest honor an airport can earn for marketing and communications excellence. It recognizes creativity, effectiveness and the scope of the Airport's marketing and public relations efforts.

Since 2014, the Authority has contracted with Anyone Collective to spearhead its brand identity efforts. For additional information about Hollywood Burbank Airport's branding and recognition, contact Nerissa Sugars, the Airport's Marketing, Communications and Air Service Manager, at 818.729.2258.



At an event in Ottawa, Ontario, Canada last fall, Hollywood Burbank Airport Executive Director Frank R. Miller (center) accepts the Peggy G. Hereford Award alongside (left to right): Krista Kealey, Ottawa International Airport; Stephen Chavez, Anyone Collective; Nerissa Sugars, Hollywood Burbank Airport; Kevin Burke, ACI-NA; and Michael Fiore, Anyone Collective. Photo courtesy of ACI-NA.

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Hollywood Burbank Airport (BUR) is owned and operated by the Burbank-Glendale-Pasadena Airport Authority, a joint powers agency created in 1977 between the Cities of Burbank, Glendale and Pasadena. The airport serves over 4.7 million passengers annually and reaches fifteen nonstop destinations in the United States. More information can be found on the airport's website, www.HollywoodBurbankAirport.com, and on the airport's [Facebook](#), [Twitter](#), and [Instagram](#) feeds.