



March 1, 2013

CALL AND NOTICE OF A REGULAR MEETING
OF THE OPERATIONS AND DEVELOPMENT COMMITTEE
OF THE
BURBANK-GLENDALE-PASADENA AIRPORT AUTHORITY

NOTICE is hereby given that a regular meeting of the Operations and Development Committee will be held Monday, March 4, 2013, at 8:30 a.m. in the Airport Skyroom of the Bob Hope Airport, 2627 Hollywood Way, Burbank, California 91505.

The items to be discussed are listed on the attached agenda.

Sue Loyd, Board Secretary
Burbank-Glendale-Pasadena Airport Authority

REGULAR MEETING
OF THE
OPERATIONS AND DEVELOPMENT COMMITTEE

Airport Skyroom
Monday, March 4, 2013
8:30 A.M.

NOTE TO THE PUBLIC: Any discloseable public records related to an open session item on a regular meeting agenda and distributed by the Authority to the Commission less than 72 hours prior to that meeting are available for public inspection at Bob Hope Airport (2627 Hollywood Way, Burbank) in the administrative office during normal business hours.

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In accordance with the Americans with Disabilities Act of 1990, if you require a disability-related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the Board Secretary at (818) 840-8840 at least 48 hours prior to the meeting.

A G E N D A

1. Public Comment
2. Approval of Minutes
 - a. February 19, 2013 **[See page 1]**
3. Contracts and Leases
 - a. Approval to Execute Second Extension Option of the Janitorial Services Agreement with Flagship Airport Services, Inc.
 - Staff Report Attached **[See page 3]**

Staff seeks a recommendation from the Committee to the Authority that Staff be authorized to provide written notice to Flagship Airport Services, Inc. of the Authority's intention to exercise the second option to extend the term of the Janitorial Services Agreement with Flagship for the period June 1, 2013, through May 31, 2014.

Subject to the recommendation of the Committee, this item has also been placed on the Commission's agenda for consideration at its March 4, 2013, meeting immediately following the Committee's meeting.

4. Items for Discussion

a. Branding and Naming the Airport

- Staff Report Attached

[See page 6]

The Operations and Development Committee has been tasked by the Authority to carry forward discussion of branding the Airport, including a possible name change. Staff seeks Committee concurrence that the next appropriate action is to include branding and naming in the upcoming joint consensus outreach by the Authority and the City of Burbank that will commence later this year. Doing so will provide essential research necessary to the branding process and will bring efficiencies to the personnel and financial resources needed for the effort while complementing the consensus initiative.

5. Items for Information

a. Catchment Area Marketing, Public Outreach and Advertising Campaign Presentation

No staff report is included. Staff and Authority Consultant Marty Cooper will summarize actions taken to implement the marketing, public outreach and advertising campaign to promote awareness of and use of Burbank Bob Hope Airport to residents of the San Fernando and Santa Clarita Valleys. The bulk of the campaign paid advertising components have now run, although there are some remaining placements appearing in March, and several outreach presentations to travel industry groups will take place in the March–May period. Nonetheless, this is an appropriate juncture to present an overall summary of the campaign's results.

b. January 2013 Passenger and Parking Statistics

No staff report is attached. Staff will discuss the January 2013 passenger and parking revenue statistics with the Committee.

6. Other Contracts and Leases and Capital Projects

7. Closed Session

a. Conference with Real Property Negotiators
(California Government Code Section 54956.8)

Property:	Bob Hope Airport Leasehold
Authority Negotiator:	Executive Director
Negotiating Party:	Ameriflight, LLC
Under Negotiations:	Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: Atlantic Aviation
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: AVJET Corporation
Under Negotiation: Price and Terms of Payment

Property: B-6 Property Easements
Authority Negotiator: Executive Director
Negotiating Party: City of Burbank
Under Negotiation: Price and Terms of Payment

Property: Bob Hope Airport Leasehold
Authority Negotiator: Executive Director
Negotiating Party: Alaska Airlines, Delta Airlines, jetBlue Airways,
SkyWest Airlines, Southwest Airlines, United Air Lines,
US Airways
Under Negotiation: Price and Terms of Payment

b. Conference with Legal Counsel – Existing Litigation
(California Government Code Section 54956.9(a))

Name of Case: In re Petition of Burbank-Glendale-Pasadena Airport Authority for Order
Permitting Entry on Property (Union Pacific) (Case No. BS131944)

8. Adjournment