



**Hollywood  
Burbank  
Airport**

## **NEWS RELEASE**

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### **HOLLYWOOD BURBANK AIRPORT KICKS OFF ITS GREEN INITIATIVES OPEN HOUSE WITH SUCCESS**

BURBANK, Calif., September 10, 2019 – Members of the public, local elected officials and representatives from various boards and commissions attended the Airport's first green initiatives open house on Monday, September 9, 6:30 p.m., held in the Skyroom at Hollywood Burbank Airport (BUR).

BUR is partnering with the South Coast Air Quality Management District (SCAQMD) to implement robust voluntary measures that improve air quality and reduce greenhouse gas emissions in the Southern California basin. It has engaged with the Air Quality Management District (AQMD), Airlines for America (A4A), and Basin Airports to develop an Air Quality Improvement Plan (AQIP) and Memorandum of Understanding (MOU) to identify possible initiatives and measures to achieve emission reductions.

Lisa Trifiletti, Trifiletti Consulting, an environmental consultant hired by the Airport, moderated a panel featuring Bronwen Keiner, Director, Burbank Transportation Management Organization (BTMO), and Adam Walters, Environmental Manager, Southwest Airlines. Discussions included the Airport's clean fleet programs, its trip reduction programs, and its sustainable design and construction projects. Also, the panel discussed the increased use of innovative alternative fuels and encouraged the use of near zero-emission vehicles at BUR.

Bronwen Keiner with the BTMO provided an overview of the benefits and services available to commuters and Burbank's employers. In addition, she was pleased that the Airport has committed to becoming a member of the BTMO.

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## AIRPORT KICKS OFF ITS GREEN INITIATIVES OPEN HOUSE

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Adam Walters with Southwest Airlines provided an overview of Southwest's key sustainability accomplishments at BUR and around the country. Southwest has invested \$600 million since 2002 on fuel savings initiatives and continues to purchase new and more efficient aircraft.

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*Hollywood Burbank Airport (BUR) is owned and operated by the Burbank-Glendale-Pasadena Airport Authority, a joint powers agency created in 1977 between the Cities of Burbank, Glendale and Pasadena. The airport serves over 5.2 million passengers annually and reaches 16 nonstop destinations in the United States. More information can be found on the airport's website, [www.HollywoodBurbankAirport.com](http://www.HollywoodBurbankAirport.com), and on the airport's [Facebook](#), [Twitter](#), and [Instagram](#) feeds.*